What is it?
Designed for student leaders from all levels of experience, Leadership Institute brings participants together for a two-and-a-half day professional conference experience. Leadership Institute looks to build leadership potential and enable students to lead lives of consequence.

What’s new in 2012?
- Student Choice
  Choose from dozens of concurrent sessions.
- Home Groups
  Build relationships. Ask for help. Offer advice.
- Action Plans
  You set the goal. We’ll help you achieve it.
- Leaders of Consequence
  Professional keynotes—learn from the very best.

Why should I apply?
Leadership Institute is open to all HWS students. Are you a current, emerging first-year who wants to get involved? Do you have an interest in learning what it takes to be a leader? Have it all figured out, but want to gain more real-world tools to make your organizations more successful? Hurry, as space is limited. Applications are due October 28 at 5:00 p.m.

Conference Schedule
Saturday, January 14
Leading Self
1:00-1:15: Welcome & Kick-Off
1:15-2:00: Keynote
2:15-3:05: Workshops
3:15-4:05: Workshops
4:15-5:00: Home Group

Sunday, January 15
Leading with Others
9:00-9:50: Workshops
10:00-10:50: Workshops
11:00-11:50: Workshops
12:00-1:00: Etiquette Lunch
1:00-2:00: Keynote
2:00-2:50: Workshops
3:00-3:50: Workshops
4:00-5:00: Home Group

Monday, January 16
Leadership in Action
9:00-10:30: Martin Luther King, Jr. Day March
10:40-11:30: Workshops
11:40-12:30: Workshops
12:30-1:30: Lunch
1:30-2:30: Keynote
2:40-3:30: Workshops
3:45-4:45: Home Group
4:45-5:00: Wrap-Up & Farewell

Sample Workshops
- Writing a Business Proposal
- Running a Meeting
- Fundraising
- Making a Pitch: Elevator Speech
- Designing a Logo
- Planning a Media Blitz
- The Dark Side of Leadership
- Writing Mission Statements
- Aligning Actions and Values
- Leadership 101
- Fierce Conversations
- Bystander Intervention
Participant Application

Name: _____________________________ College: _____________________________

Major(s): ___________________________ Minor(s): _____________________________

Class Year: _________________________ E-mail address: _________________________

Campus Box: _________________________ Phone Number: _________________________

Winter Break Address: ________________________________

Please type and attach your response to the following:

“I think what leaders need to do is remind everybody else that there's a real leader in them. Get their stories. Find out what it takes to be real, what it means to be real, what they're following that's real. I think we have a real authenticity deficit in our leaders today. Closing it will be the work of people outside of the traditional leadership structure.”

- Timothy Shriver, Chairman and CEO of Special Olympics
  (Mr. Shriver will accept the 2011 Elizabeth Blackwell Award in honor of his mother, Eunice Shriver.)

What is real to you? What is authentic?

Please return your completed application to the Centennial Center for Leadership by October 28 at 5:00 p.m.

Centennial Center for Leadership
603 South Main Street, Geneva, N.Y. 14456 | P (315) 781-4550 E leadership@hws.edu