

Voter File Match Report

Hobart and William Smith Colleges

Overview

Note: voter file matching is not an exact science. Democracy Works relies on the Civis Analytics voter file matching algorithm. Reviewing this report alongside voter file match data produced by other means will not necessarily allow for direct or accurate comparison.

Hobart and William Smith Colleges served **964** users who signed up through TurboVote in 2016. **680** matched to an official voter file. **378** cast ballots in November 2016.

That's a **70.5%** match rate (680 / 964) and **55.6%** turnout rate among eligible voters (378 / 680).

For comparison, the mean TurboVote partner match rate was 68.8%. HWS **outperformed** this average.

Breakdowns

Geography

HWS served the most registered voters in **New York**, with 319 matched voters out of 489 users (65.2%). Other top states were:

- **Massachusetts** (93/114, 81.6%)
- **Connecticut** (53/63, 84.1%)
- **New Jersey** (47/57, 82.5%)

Of states with at least 25 voters served, the highest match rates were in Connecticut (84.1%) and New Jersey (82.5%).

Service type

54.7% of HWS users (527) requested help registering to vote or updating a voter registration. Of these, 62.6% matched to the voter file.

Another **39.6%** of HWS users (382) self-reported as already registered to vote. Of these, 86.9% matched to the voter file. While some of the missing 13.1% may be due to voter file matching inconsistencies, a significant number of users who self-reported as registered voters were, in fact, not.

5% of users left the TurboVote signup process before answering whether or not they were registered to vote. Unsurprisingly, only 33.3% of these users matched to the voter file.

Turnout and voting preferences

Of the 680 HWS users matched to the voter file, **378 (55.6%)** are listed as having voted in the 2016 presidential election. Of these:

- 130 voted absentee or by mail
- 1 voted early
- 14 voted at the polls on Election Day
- 233 voted, but the voter file doesn't make note of how