

Centennial Center for Leadership, Entrepreneurship and Innovation
 Steve Cohen '67 Leadership Case Competition
 Judging Rubric: Round One

NAME: _____ TEAM: _____

COLLEGE: _____ CLASS YEAR: _____

COACH: _____

Goal	Exemplary (3)	Good (2)	Fair (1)	Poor (0)
Critical Thinking	<i>Demonstrated an exceptional ability to process information and engage in issues that offer complexities.</i>	Demonstrated good ability to process information and engage in some aspects of the issue.	Demonstrated some ability to process information and engaged one aspect of the issue.	Demonstrated poor ability to understand information; oversimplified a complex issue.
Ethical Decision-Making	<i>Offered an exceptional analysis where multiple moral pros and cons were weighed; potential impact had significant consideration.</i>	Offered a good analysis where moral pros and cons were weighed; potential impact was given consideration.	Offered some analysis; some attempt of moral pros and cons was given; some consideration for impact was given.	Offered a poor analysis; poor consideration of impact was given.
Perspective-Taking	<i>Investigated multiple perspectives into the issue and fully explained the implications of each perspective, with particular attention to marginalized voices.</i>	Investigated some perspectives into the issue and explained the implications of some perspectives, including some marginalized voices.	Investigated one perspective into the issue and explained the implications of one of them.	Offered poor attempt to investigate any perspective.
Application of Leadership Theory	<i>Demonstrated and applied knowledge of several contemporary and relevant leadership theories in a real-world context.</i>	Demonstrated knowledge of several leadership theories in a real-world context.	Demonstrated knowledge of one leadership theory.	Offered poor attempt to demonstrate any knowledge of leadership theory.
Creative Problem-Solving	<i>Demonstrated an exceptional understanding of the problem and a capacity to identify</i>	Demonstrated a good understanding of the problem and a capacity to identify some solutions.	Demonstrated some understanding of the problem and a capacity to identify one solution.	Problem is ill-defined and solutions are not innovative or viable.

	<i>several innovative and viable solutions.</i>			
Communication	<i>Demonstrated an exceptional ability to express views effectively and articulate ideas strategically.</i>	Demonstrated good ability to express views effectively and articulate ideas strategically.	Demonstrated some ability to express views and articulate ideas.	Ideas were not expressed effectively or strategically.

COMMENTS: _____
